

R U OKAY? Mental Health Day Webinar

#### Host:

T. Andre Sola, General Manager, APSCo Deutschland

#### Speakers:

Selena Gabat, Head of Brand Marketing - EMEA & LATAM, <u>Linkedin</u>

Katharina Streithofer-Posch, Head of D&I & CSR, PageGroup



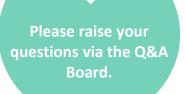


#### **Housekeeping Web-Seminar**













#### **Upcoming Meetings**



Please visit our new homepage: <a href="https://apscodeutschland.org">https://apscodeutschland.org</a>

25<sup>th</sup> October 11:00 – 12:00 CET - German Decarbonization – "Net Zero Cloud

27<sup>th</sup> October 11:00 – 12:00 CET - Englisch Temp Forum - Kalkool - Temp Calculation

8th November 5:30 – 7pm CET Networking Event Cologne

10th November 11:00 – 12:00 CET - German LinkedIn Insights for Recruiters

30th November 5:30 – 7pm CET Kaminabend Evening





## Mental Health Day

October 10th, 2022













Selena Gabat
Head of Marketing, EMEA & LATAM
LinkedIn



Katharina Streithofer-Posch
Head of DE&I and CSR
Page Group



Thomas Andre Sola

**General Manager APSCo Deutschland** 

#### Your Lunch time well spent to talk about:

- Background Why now?
- How to run a successful RU OK Day?
- Enabling your Leaders & Colleagues
- Practical steps to empower you and your teams to commence mental health conversations



#mentalhealthmatters

#ruokday2022

#ruokday

#### What is R U OK?

It is a harm prevention charity that encourages people to stay connected and have conversations that can help others through difficult times in their lives.



No qualifications needed

## State of the nation Why now?

## What percentage of employees have experienced mental health issues at least once in their lifes?

5% 20% 25%

## 25%

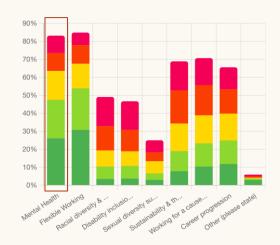
## Context: mental health continues to be an incredibly important topic

The nation's 2021 census revealed mental health issues surpassed every other chronic illness.

~970 million people worldwide have a mental health or substance abuse disorder Stigma still exists that prevents employees from openly speaking about mental health at work

Only 4 in 10 people are talking about mental health issues at work

Mental health was the second biggest concern at work for our members when we asked them last year.



#### Mental health in the workplace: The great silence!



of those who are affected invent excuses not to talk about their problems

39%

of those who are affected keep quiet about their mental health problems





67%

think that the number of people affected by burnout will continue to rise





## Example LinkedIn: Posts on mental health are gaining momentum







#socialmedia #mentalhealth #anxiety

Seeing positive posts from members candidly sharing their mental health experiences, helps to break down stigmas and encourage others to join the conversation.

### In return we see members resonating with this type of content...

Normalising the conversation

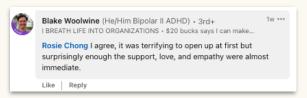
Inspiring others to share their experiences

Offering support & empathy

Grace Lancer (She/Her) • 3rd+
Helping freedom-seeking freelancers & founders raise your rates, ...

The more people talk about it, the easier it becomes and the less of a taboo it is. Keep talking about mental health and show people it's ok to share your struggles 
Like | Reply





## Let's use this momentum to break down barriers

# R U OK? Day







No qualifications needed

How to ask R U OK?

RUOK?Day

Useful resources

Chit Chat Channel

RUOK? merchandise

Education resources

Host an event

Find help

BECOME AN RUOK? WORKPLACE CHAMPION

RESOURCES FOR GRASSROOTS SPORT

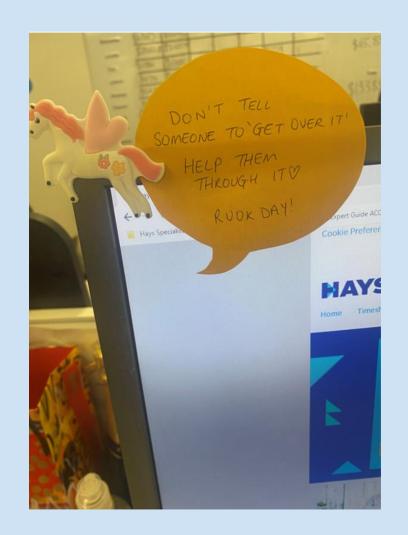
#### This year's theme "No Qualifications Needed"



- Guide to Supporting R U OK? Day
- Conversation Guide
- Posters
- Social Media Tiles
- Digital Resources
- Activity Sheets



## Empowering your teams



#### 1.Get informed:

Many people still have prejudices when it comes to mental illness: Burnout or depression is still seen as a weakness. Articles or books can help against these prejudices and educate about mental illness



#### 2. Recognize signs

There are always signs that can indicate a possible psychological overload in our environment, such as constant tiredness and exhaustion, a drop in performance, withdrawal and physical complaints



#### 3. Create safe spaces

Teams should consciously set appointments that deal with everything but work issues. A regular open exchange is important to talk about problems, worries and fears.



#### 4. Use your own voice:

It is up to each person to decide what they want to reveal about themselves. However, sharing one's own experiences openly, can be very liberating and encouraging for others



#### 5. Rely on external help

In order to avoid a burnout in the first place, education is important.

In addition to fire protection training or first aid courses, employers in particular should also provide information about possible psychological hazards and assistance



#### More ideas & inspiration

#### Round Tables & Testimonials



Other creative Campaigns









Ability@Page

TO TALK

PageConnect banner to illustrate roundtable post

IT'S TIME

Ability@Page

Be on the lookout for our Ability,

Health & Wellbeing week on PageConnect!

Join the conversation in our virtual

roundtables in your all employees group.

CONVERSATION

JOIN THE



Between October 8 and 12, we are natural ownrows on our diversity promise for visible and non-visible disabilities, as wells as focusing on health and wellbeing management, particularly the effects of stress on needla health.

On Monday October 8 in All employers — No., Join the conversation at our virtual roundtable on PageComent. Re'll discuss how we can create a more inclusive environment for employers with visible or non-visible disabilities – please share your ideas and advice. See you there at 14:00%

Page Group

#### More ideas & inspiration

#### Interview series & Testimonials



Fast forward floorwags and the picture is very different.

Hory is a hoppy, elsewing little box who is great company and fun to be around. My wife Joney does an incredible job of calling our from tweet how and I am in own of how see

Although having a child with a disability does oween some additional challenges, they are outwelched by the positives. Harry gives you a whole new perspective on life and we have met some amazing people on our journey. Harry has also succeeded in bringing our wider family obser logaliter.

> The support from my colleagues at PageGroup was also a huge help, giving me the time and space to come to terms with what it meant

Work wiles, I have nower been free tool any differently as a result. of hoving Hory and that is ceasily what I believe Ability@Page is all about; providing help and support where required for

individuals with different chartenage, with the snowledge that These individuals are causists at delivering orest results.



Author can manifest itself in different ways, however there are certain tryings that most exected phearen strugge with: communication, acclaiming and sensory processing to name but a few visientine was no different and her primary school voors were a trans of persencurat promises, purposers and lots. of time spent on her own in the playeround or in a gulet room. Home #te was hard as well autistic children, when stressed (which is about 90% of the time develop strange regulative behaviours. My personal favourite was the Tens out everything we can find down the tollor" (phones were a particularly attractive option). Sleep was also pretty much of the agends. As a single parent, the was exhausting and it was sometimes. difficult to see faint at the end of the turnel.

The watershoo moment arrived when we found a special school which catered solely for school distinct. The school map 20 pupils, all or them boys epart from valenting, and was more like a home setting. Valenting attended the school for three years during which time we says her diperson into a much garmer and nappear IEEE girt.

Valentane is now 13 and we are in a process place express firstly, she attends the local state high advoct which was her choice. After a slightly rooky start, she loves it and has coped really wall moving from a school of 20 publis to one of 1600. (although she still hour t learnt the art of keeping a low profile). She is very much a typical teenager and is into music, tashion. boys and heading out at the weekend with her friends.

It may seem like a strange thing for a payent to say, built am till or commented for University the true been determined to throw herself into everything that life has to offer so far, even when it can often be a hundred times more difficult for her Trun for other criticism. And has been increasing registers in the tape of adversity and often cruelty from other children. Despite everything. It is impossible to knock her down: she is perentially cheerful, hupely optimizity, full of past for the, and will have a go at anything.

told me it would be impossible for me to continue working as the demands made on me would be so high. As the main breadwinner, that was a very adary prospect. However, at Pagoterought couldn't have been made easter for me to continue doing a job I love. All my colleagues understand the chollenges i nave at home and are hugely supportive. At every stage. I have been given all the flexibility I need, corretimes at short notice. I honestly don't think there is any other anywonment that would have accommodated our needs to the extent that PageGroup has.

in the early days, every parent i met who had an authoric child.



Jestica has just turned 9 and a little over 5 years ago I started to try and get some answers as to vity she pight speak. At this stage it hagn't even occurred to me that site might be autistic. hadn't I read somewhere that children in billingual households. start speaking later? Eventually over the course of 6 months ( for per county ablices in front of a computant with sale to making words I will rener forcet - "This child is suitable."

From that day on, we were able to move forward and learn how to support Javaice. We will never be able to change her autibility outlook on the bot. It is possible to support her in thing a rich and remeding one.

Virial I have come to realise specif Josses & that she has a number of altributes that i agreen greatly, and writtn make me so proud of her. She & Providing determined and so regiters. and this an absolute pleasure to water for in an advertionpayground when she packs herset up, litter having taken over. without even so much as a whampey, and then parties on to semo agentia the top of the begged demang tiwns, or when the skips much as a marking when were out reving in the pouring rain, just beginning in the treegant the countrylade.

Looking after a 9 year old with a bright and active mind Who can only say a few words is not without its challenges. particularly as she doesn't understand why have or social conventions exist and pretty much chooses to do whatever she Wants, when she wants, As the leans have gone on, we have seen her take more and more things in her stride with highlights including surface saling, home ricing, camping trips and also more everyday things like, altitro beautifully to a restaurant to

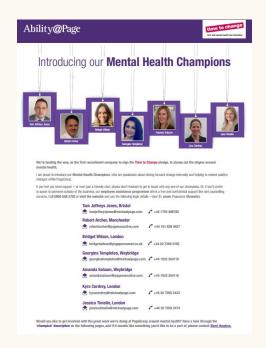
Someone once said to me that suitable ordinion live in a busple. and that you can't pull them out of it, but you can offer in with them and help make that bubble bigger and bigger. would encourage all of you to by and find out a bit more about. Auticitic Spectrum Disover and you might find that you get the apportunity to neighborrollegene their purpose and comeinto contact with a truly special person in the piecess.

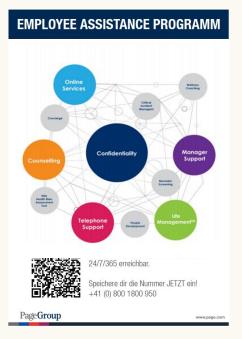
66 Autistic children live in a bubble and although you can't pull them out of it, you can climb in with them and help make that bubble bigger and bigger. 35

#### More ideas & inspiration

Promote helplines & programmes







## Keep the message alive

### **EVERY DAY**

## Be an **R U OK?** Workplace Champion. Build an **R U OK?** Culture.



https://www.ruok.org.au/workplace-champions

## What are the benefits of building an **R U OK?** Workplace Culture?



#### It's good for your organisation

Being known as a workplace that has a strong R U OK? Culture can help you become an employer of choice and benefit employee engagement and morale.



#### It's the right thing to do

There is a strong human reason for creating an R U OK? Culture in your workplace. Friends (including those at work) are one of the most important sources of encouragement and support for good mental health.



Never underestimate your ability to have a positive impact on someone's life.



